

Julian Carter Wycko

Multimedia Artist, Problem-solver and Technology Guru

Julian Carter Wycko
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Profile

A creative and innovative professional multimedia artist. Friendly and accommodating with a borderline OCD drive for perfection. Eccentric quirks included at no extra charge!

Experience

Director of Marketing, Altland House; York, PA — 2012-2014

Plan, design and execute all marketing materials including print and digital ads, rack cards, menus, banners, business cards, letterhead, direct mail and email campaigns. Launched a new wedding website with advanced visitor analytics while maintaining existing websites.

Technology Consultant, Self-Employed; York, PA — 2007-2012

Jack-of-all-trades technology assistance and training for individuals and professionals.

Instructional Technology Specialist, Central York S.D.; York, PA — 2004-2007

Helped teachers create and deliver technology-rich lessons including podcasts, digital storytelling, blogs, message boards and content management systems. Design and photography for in-house publications and promotional materials such as websites, newsletters, calendars, brochures, business cards, IDs, bottled water and more.

Creative Director Internship, The Brownstein Group; Philadelphia, PA — 2004

Collaborated with copywriters on ad campaigns and assisted with internal design projects.

Teaching Assistant, University of the Arts; Philadelphia, PA — 2001-2004

Provided conceptual and technical assistance for Interactive Studio and Visual Concepts students. Projects included interactive CD-ROMs, digital games, Flash and HTML.

Education

University of the Arts, Philadelphia, PA — BFA, Multimedia, 2004

Skills

Layout: Adobe Creative Suite, QuarkXPress, PageMaker

Interactive: Adobe Flash, Director, DVD Studio Pro

Web: HTML, CSS, PHP, MySQL, FTP

Video/Motion: Final Cut Pro, Adobe After Effects, Podcasts

Honors

Mrs. Musone's 2nd Grade Podcast featured on CNN.com — CYSD, 2007

Mrs. Snare's Digital Animation State Finalist — CYSD, 2007

PA Safe Surf Video Contest 1st & 2nd Place (Media and Literacy class) — CYSD, 2006